



What and how to invest in making you more energy efficient

Whether to invest in energy efficiency, and what type of energy efficiency measures, is a regular question we are presented with.

Recently a customer received an offer to install energy efficiency measures, however the cost benefit analysis was provided using the maximum tariff possible when in reality the customer was already receiving significant savings on their electricity.

The sales proposal included projected figures that were inflated and a payback period that was minimised, while the initial outlay remained the same.

The goal is always to reduce the energy costs through lowering your electricity cost where possible in addition to reducing consumption or altering your consumption pattern. Once this has been achieved it is then time to

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identify if further savings are available through energy efficiency measures.

There are many energy efficient products available to consider, however like any proposal it is the cost benefit analysis that determines its viability.

So before you consider the glossy proposal you have just received, whether it is for demand limiters, energy savers or DC pumps, power factor correction, heat pumps or solar options, ensure that your base costs have already been minimised. Ensuring that you've minimised your base costs will always be a cheaper option than investing in hardware solutions. A reduced cost base will then allow you to fund any additional improvements you may wish to implement. From that base, further proposals that you receive will be based on actual costs, allowing you to make a better informed decision. **M**

FREE Energy Bill Analysis

Energy Resources Corporation (ERC) has reduced the electricity costs in over 150 residential and commercial buildings over the past 11 years

➤ No brokering fees or commissions ➤ Independent Sunshine Coast Business ➤ Over 70 years combined electricity industry experience



BODY CORPORATE

- Reduce common area electricity costs
- Reduce unit owners' and tenants' electricity costs
- Reduce centralised hot water costs
- No hidden administration costs



MULTI UNIT COMMERCIAL PROPERTY OWNERS

- Make a profit for on-selling electricity to tenants
- OR**
- Reduce your tenants' electricity costs



BUSINESS OWNERS

- Reduce your electricity costs
- Energy efficiency solutions
- Increase business profits



Contact Matthew Blundell on 5437 8188
matt@energyresources.com.au
www.energyresources.com.au

